



## News Release

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### **Postal Center International Named a “Business of the Year” Finalist in South Florida Business Journal’s Signature Awards Program – For Second Consecutive Year**

*Company Receives Recognition in the \$50 to \$100 Million In Revenues Category*

**Fort Lauderdale, Fla.,** [Postal Center International \(PCI\)](#), the leading print, mail and marketing solutions provider in South Florida, today announced it has been named a “Business of the Year” Finalist at the *South Florida Business Journal*’s annual signature awards program recognizing top organizations that help build the South Florida economy with sound business practices, dedication to the community and solid financial growth. Now in its 21st year, the awards program highlights excellence across all industries in the region. This is the second consecutive year the Company has been recognized with this top honor.

“We are, once again, both honored and humbled to be one of three businesses considered among a distinguished group of leaders in our category,” said Ismael Diaz, president, Postal Center International. “Over the past three years, we have implemented a number of new initiatives as part of an aggressive multi-year strategic plan that has resulted in record growth year over year. Being recognized amongst an esteemed group of business leaders underscores the commitment, passion and vigor we bring to our clients’ work each day.”

Last year delivered impressive results for the Postal Center International and its family of brands, including Original Impressions, creating many firsts and adding to its list of accomplishments. The Company added new verticals into its service mix, enhanced its extensive equipment line, invested deeper into regulatory compliance and established community partnerships. Add to this, the implementation of enterprise-wide software that is highly centralized and focused and the Company transformed its business model from a state-of-the-art transactional printer to a full-service marketing communications company that delivers strong performance year over year.

“The investments we have made over the past few years have helped to go beyond delivering a transaction-focused value strategy to a longer-term loyalty-based value strategy,” said Diaz. “By providing clients with the guidance and counsel they need to deliver on their business goals at the most competitive rates and fastest turnaround times, we can continue to be a stand-out business partner.”

#PCIOIpowerhouse

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**About Postal Center International:**

Postal Center International (PCI) is the leading print, mail and marketing solutions provider in South Florida. Renowned for being the largest, state-of-the-art transactional printer, postal and mail processing service organization, the Company's family of brands employs 250+ employees and boasts combined annual sales of approximately \$70 million. The Company specializes in Marketing, Creative Design, Web Development, Printing, Mailing, Fulfillment, Signs, Supply Management and Promotional Materials for clients across a broad spectrum of industries, including but not limited to Banking, Beverages, Cosmetics, Cruise Lines, Fast Food, Government, Healthcare and Hospitality. Through its family of brands, the Company is a triple certified printer, authorized to purchase FSC, SFI and PEFC certified papers and print the certified logos. It is also a Certified Minority Supplier at the local, state and national levels. To learn more about Postal Center International, please visit [www.surfpci.com](http://www.surfpci.com).

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